

PARTNERSHIP PROPOSAL



HAPPY
HALLOWEEN
HOUR!

Thursday, October 13
The Society Room
Hartford



National Multiple Sclerosis Society
Connecticut Chapter



MS HAPPY HALLOWEEN HOUR

Eat, Drink and Be Scary this October as you sample the best cuisine and cocktails Connecticut has to offer!

Join your friends Thursday, Oct. 13, for the National MS Society, Connecticut Chapter's first ever Happy Halloween Hour at The Society Room in Hartford to indulge in seasonal treats and palate-chilling libations, courtesy of your favorite local restaurants and breweries.

Top off the night by casting your vote for favorite vendor, enjoy the sounds of 102.9 The Whale and outbid the competition for some tempting silent auction items – all while supporting the fight against MS!

ABOUT MULTIPLE SCLEROSIS

Multiple sclerosis, an unpredictable, often disabling disease of the central nervous system, interrupts the flow of information within the brain, and between the brain and body. Symptoms range from numbness and tingling to blindness and paralysis. The progress, severity and specific symptoms of MS in any one person cannot yet be predicted, but advances in research and treatment are moving us closer to a world free of MS. Most people with MS are diagnosed between the ages of 20 and 50, with at least two to three times more women than men being diagnosed with the disease. MS affects more than 2.3 million people worldwide.

ABOUT THE NATIONAL MULTIPLE SCLEROSIS SOCIETY

The Society mobilizes people and resources so that everyone affected by multiple sclerosis can live their best lives as we stop MS in its tracks, restore what has been lost and end MS forever.

To fulfill this mission, the Society funds cutting-edge research, drives change through advocacy, facilitates professional education, collaborates with MS organizations around the world, and provides services designed to help people with MS and their families move their lives forward. Last year alone, through our comprehensive nationwide network, the Society devoted \$122.2 million to help more than one million individuals connect to the people, information and resources they need. To move closer to a world free of MS, the Society also invested \$54 million to support more than 380 new and ongoing research projects around the world.

Learn more at nationalMSsociety.org.



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PARTNERSHIP LEVELS AND BENEFITS

	Presenting \$5,000+	Gold \$2,500+	Silver \$1,000+	Bronze \$500+
Press release highlighting company partnership sent to statewide media outlets (publication not guaranteed)	●	—	—	—
Featured in chapter's e-news (46,000) (commitment by 9/9)	●	—	—	—
Prominent mention in all Happy Halloween Hour press releases (publication not guaranteed)	●	—	—	—
Company featured on Happy Halloween Hour e-blast (commitment by 8/19)	●	●	—	—
Company featured on event poster (commitment by 8/19)	logo	logo	—	—
Company featured on pre-event promotional piece (commitment by 8/19)	logo	logo	name	—
Company featured on sponsor board and table tent cards at event (commitment by 9/30)	logo	logo	logo	name
Complimentary tickets to event	20	16	8	4
Display table at event with opportunity to provide product/samples	●	●	●	●
Company logo featured on event page on chapter website	w/ link	●	●	●
Recognition in <i>MS Connection</i> (Feb. issue, 7,500)	logo	logo	logo	name





HAPPY HALLOWEEN HOUR!

PARTNERSHIP AGREEMENT

Company Name _____

Contact Person _____ Title _____

Address _____

City, State, Zip _____

Phone (_____) _____ E-mail _____

Signature _____

Please indicate your level of participation:

**TOTAL
CONTRIBUTION**

- | | | |
|--|-----------------------|----------|
| <input type="checkbox"/> Presenting Sponsor | \$5,000+ | \$ _____ |
| <input type="checkbox"/> Gold Sponsor | \$2,500+ | \$ _____ |
| <input type="checkbox"/> Silver Sponsor | \$1,000+ | \$ _____ |
| <input type="checkbox"/> Bronze Sponsor | \$500+ | \$ _____ |
| <input type="checkbox"/> Individual Ticket(s) – Qty: _____ | \$35 | \$ _____ |
| | After Sept. 29 – \$50 | |

Send this completed form and your check made payable to the National MS Society, 659 Tower Ave., First Floor, Hartford, CT 06112

MC Visa AMEX Discover

Card # _____

Exp. Date _____ CVV Code _____

Name on Card _____

Address _____

City _____ State _____ Zip _____

Signature _____

For more information call Eric Szafran at 860.913.2550, ext. 52543
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