

WELCOME TO
PUBLIC POLICY CONFERENCE
75 YEARS OF PROGRESS. 30 YEARS ON THE HILL.

MARCH 22–23, 2021



Monday March 22

1:00 PM ET	Opening Reception – Explore the Virtual PPC
2:00 PM ET	Kick-Off <ul style="list-style-type: none"> • Marques Jones, MS Activist – Virginia • Jon Strum, MS Activist and host of RealTalk MS – California • Bari Talente, EVP of Advocacy and Healthcare Access, National MS Society • Cyndi Zagieboylo, President and CEO, National MS Society
2:20 PM ET	Issue Panel: Funding MS Research <ul style="list-style-type: none"> • Bruce Bebo, EVP of Research, National MS Society • Yvette Brisco, MS Activist - California • Dr. Leigh Charvet, PhD, Researcher and Professor of Neurology, NYU Langone Health • Leslie Ritter, AVP of Federal Government Relations, National MS Society
3:15 PM ET	Break
3:30 PM ET	Breakout Session Options: <ul style="list-style-type: none"> ✓ How to Become a Peer Reviewer ✓ Communicating with Congress: Social media ✓ Communicating with Congress: Phone ✓ Communicating with Congress: Email ✓ Communicating with Congress: Meetings ✓ Sharing Your Story with Media
4:15 PM ET	Break
4:30 PM ET	An Inside Look at DC with Anna Palmer <ul style="list-style-type: none"> • Anna Palmer - Founder and CEO of Punchbowl News
5:05 PM ET	Closing Reception – Explore the Virtual PPC

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1:00 PM ET	Opening Reception – Explore the Virtual PPC
2:00 PM ET	Kick-Off <ul style="list-style-type: none"> • Marques Jones, MS Activist – Virginia • Jon Strum, MS Activist and host of RealTalk MS – California • Gloria Estefan, Grammy Award Winning Singer
2:20 PM ET	Issue Panel: Expanding Telehealth <ul style="list-style-type: none"> • Derek Brandt, Director of Congressional Affairs, American Academy of Neurology • Kristen O’Toole, MS Activist – Pennsylvania • Bari Talente, EVP of Advocacy and Access to Healthcare, National MS Society • Dr. Mitchell T. Wallin, MD, MPH
3:15 PM ET	Break
3:30 PM ET	Breakout Session Options: <ul style="list-style-type: none"> ✓ New to Advocacy ✓ Policy Not Politics ✓ BIPOC and Advocacy ✓ Government Relations Advisory Committee Chairs ✓ Veterans with MS ✓ An Introduction to Social Media
4:15 PM ET	Break
4:30 PM ET	Meet Your Congressional MS Caucus Leaders <ul style="list-style-type: none"> • Stacy Palmer Barton, Chief of Staff, U.S. Representative Steve Chabot • U.S. Representative David Price (D -NC-4) • U.S. Representative Steve Chabot (R - OH-1)
5:05 PM ET	Closing Reception – Explore the Virtual PPC